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Silicon Valley Community Foundation

advances innovative philanthropic solutions to challenging problems, engaging donors to make our region and world a better place for all.

We are the comprehensive center of philanthropy. Through visionary leadership, strategic grantmaking and world-class experiences, we partner with donors to strengthen the common good locally and throughout the world.

Learn more at www.siliconvalleycf.org and join the conversation on Facebook/[siliconvalleycf](https://www.facebook.com/siliconvalleycf), YouTube /[thesvcf](https://www.youtube.com/user/thesvcf) or Twitter @[siliconvalleycf](https://twitter.com/siliconvalleycf), #[svcfrm2012](https://twitter.com/svcfrm2012) for this event.



NEW THE CHANGING ROLE OF GOVERNMENT RULES

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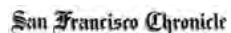
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AGENDA

Opening Remarks

John M. Sobrato, Board Chair

Panel Discussion

New Rules: The Changing Role of Government

Panelists

Jim Cunneen

Former Assemblyman

Principal, California Strategies LLC

Maria Teresa Kumar

President and CEO

Voto Latino

Mark Walker

Managing Director, Global Community Affairs,

Applied Materials Inc.

Executive Director, Applied Materials Foundation

Closing Remarks

Emmett D. Carson, Ph.D.

CEO and President

Reception

Baden room

PANELISTS

Moderator Erica Wood

As vice president of community leadership and grantmaking, Erica oversees the community foundation's public policy, convening, research and grantmaking efforts. She manages multiple initiatives involving government, business and nonprofit leaders. Her experience in research is particularly valuable to the broad range of challenges that the community foundation addresses, from economic development and civic engagement to improving education and bolstering safety-net services.

Former Assemblyman, Jim Cunneen, Principal, California Strategies LLC

Former Assemblyman Jim Cunneen served three terms in the state legislature representing a district in the heart of Silicon Valley, combining his experience in executive leadership at both Cisco and Applied Materials with a long record of community service and involvement. As an elected official, he established himself as an authority on technology and quality-of-life issues. Jim served as President and CEO of the San Jose Silicon Valley Chamber of Commerce until 2005 and has helped guide many of the region's public policy and economic development efforts. Currently, Jim works for California Strategies, a bipartisan, public affairs consulting firm. Learn more at www.calstrat.com.

Maria Teresa Kumar, President and CEO, Voto Latino

Maria Teresa Kumar is the president/CEO of Voto Latino, a constituency-based organization that empowers American Latinos to claim a better future. Through the use of innovative campaigns that incorporate the latest online and mobile technology, she has grown the organization into a leading social media, online community with over 15 media partners, 120 bloggers, 20 national partners and a field operation in seven states which has registered over 120,000 voters. Maria Teresa is an Emmy nominated political analyst for MSNBC. Learn more about Voto Latino at www.votolatino.org.

Mark Walker, Managing Director, Global Community Affairs, Applied Materials Inc. and Executive Director, Applied Materials Foundation

Mark Walker is responsible for Applied Materials' corporate social responsibility strategy globally, including philanthropy and employee involvement. He also serves as chief executive for the company's foundation, which has received numerous awards for its leading edge education initiative work. Previously Mark served as President and CEO of United Way Silicon Valley. An active community leader, Mark serves on numerous boards and committees, including the advisory board of Santa Clara University's Center for Science, Technology and Society. To learn more about Applied Materials, visit www.appliedmaterials.com.

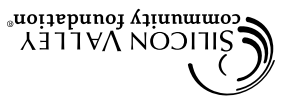
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Silicon Valley Community Foundation makes all forms of philanthropy more powerful.

Our vision is to advance innovative philanthropic solutions to challenging problems, engaging donors to make our region and world a better place for all.

Our mission is to be a comprehensive center of philanthropy. Through visionary leadership, strategic grantmaking and world-class experiences, we partner with donors to strengthen the common good locally and throughout the world.

Visit our website at www.siliconvalleycf.org and join us on Facebook.com/siliconvalleycf or Twitter @siliconvalleycf #svcftrm2012



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2012 Regional Meeting

October 2, 2012
South San Francisco
Conference Center
South San Francisco, California

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MEDIA

KQED

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To reserve your seat, please visit www.siliconvalleycf.org or return the enclosed card.

TUESDAY, OCTOBER 2
3:30 to 4:30 p.m.
Doors open at 3:00 p.m.

Reception follows the meeting:
4:30 to 5:30 p.m.

**South San Francisco
Conference Center**
255 South Airport Boulevard
South San Francisco, CA 94089

Parking for this event will include not only the South San Francisco Conference Center lot, but also the Holiday Inn and CitiGarden hotel lots on either side. There will be parking assistants in all three lots. PLEASE ARRIVE EARLY and allow them to direct you.

Join us for a provocative discussion of the changing role of government and its impact on our communities. Our guests will be:

- *Former Assemblyman Jim Cunneen, Principal, California Strategies LLC*
- *Mark Walker, Managing Director, Global Community Affairs, Applied Materials Inc. and Executive Director, Applied Materials Foundation*
- *Maria Teresa Kumar, President and CEO, Voto Latino*